

2022 OACRAO Conference

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Oklahoma State Regents for Higher Education

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Which skills have you needed to develop since you completed college with your degree?

Discuss and Share





Employers are invited!

Forge new partnerships with Oklahoma's public colleges and universities through *micro-credential programs*.





Learners are invited!

Discover new opportunities to upskill at Oklahoma's public colleges and universities through *micro-credential programs*.



What does this mean for talent acquisition and development?

More programs for Oklahoma's critical occupation areas

Innovative recognition of resume-worthy achievements

Identification of skills and outcomes employers care about

Opportunities for lifelong development, professional development, and training for emerging technologies

Integrated credentialing and professional development pathways



What is a micro-credential program?

Micro-credentials are short-term learning programs comprised of a coherent set of measurable **non-credit** bearing activities or projects **and/or** up to **9 hours of credit** bearing courses that provide...

specific career critical skills, competencies and knowledge that can be readily transferred to the workplace.



Micro-credential Building Blocks

- Application
- Assessment
- Badge/Certificate
- Course
 - For-credit
 - Non-credit
- Credential
- Education
 Experience

- Member
- Payment
- Portfolio
- Presenter
- Project
- Professional Experience
- Schedule / Registration

Volunteer

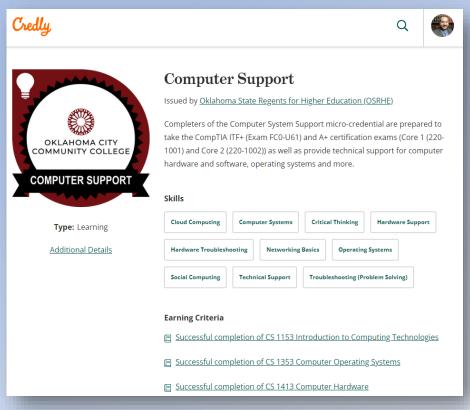
- Other
- Participant must be accompanied by assessment or measured learning



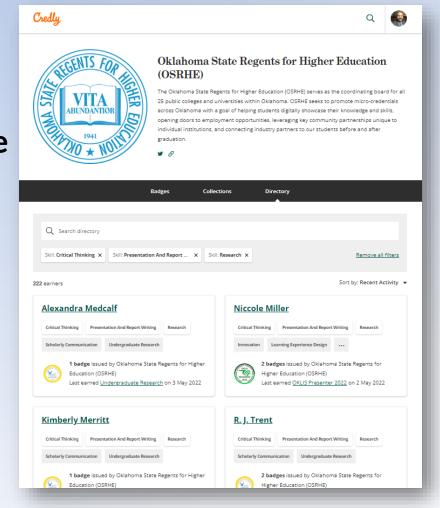


Powered by Digital Badging

Public Badge View



Searchable Talent Directory



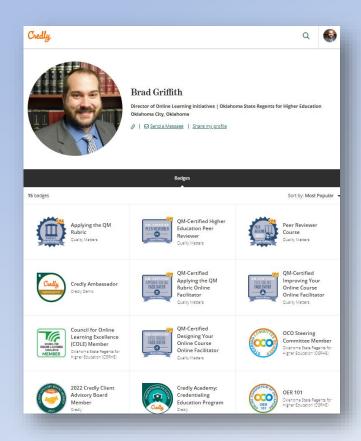


Badge Earner Experience

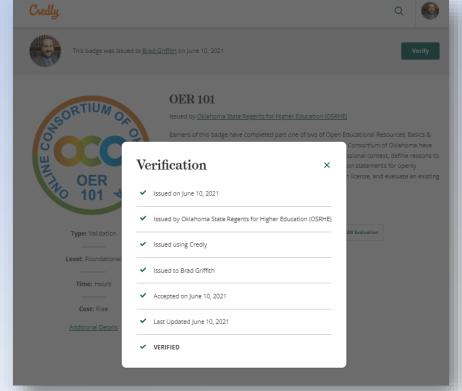
Scan or visit
https://bit.ly/3DXkaW4 to
view my earned badge!



Earner Profile

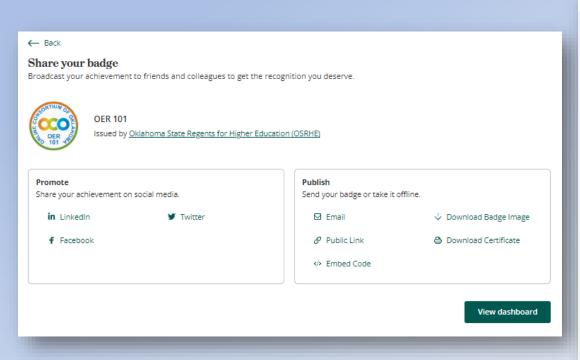


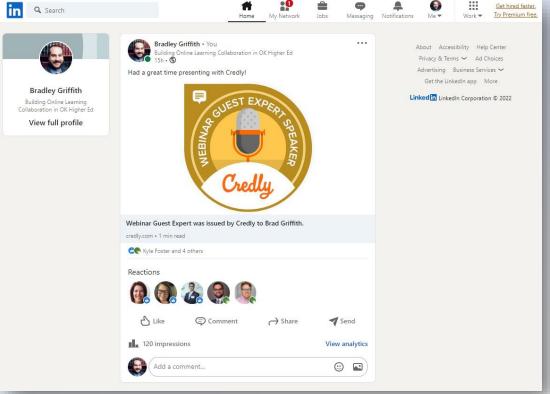
Authenticity Verified





Sharing Maximizes Value







Pilot Project Fast Facts

- Pilot launched January 2022; funded again for FY23
- Funding distributed to 19 institutions for FY23
- One statewide marketing campaign down; one planned for fall





79 OSRHE-Approved Micro-credential Programs 309 Badges Issued (as of 11/07/2022)

- Carl Albert State College
 - Computer Networking*
 - Computer Programming*
 - Volunteer & Youth Coaching
- Northwestern Oklahoma State University
 - Classroom Management*
 - Pedagogy*
 - Reading/Literacy*
- Oklahoma City Community College
 - Computer-Aided Design*
 - CAD-Mechanical Design*
 - CAD-Digital Fabrication*
 - CAD-Architectural Design*
 - CAD and Fabrication Tech for Instructors*

- Set Construction
- IT Fundamentals for Instructors*
- Automotive Sales and Service Specialist
- Computer Support*
- Geographic Information System (GIS)
- Small Business Management for Entrepreneurs*
- Rose State College
 - sUAS Mapping
- Cameron University
 - Beef Cattle Artificial Insemination
 - Classroom Management*
 - Curriculum Development*
 - Employment Law*
 - Essentials of Cost and Managerial Accounting*

- Essentials of Financial Accounting*
- Law for Entrepreneurs
- Literacy*
- Social Media Law and Ethics for Entrepreneurs
- Differentiated Instruction*
- Fundamentals of Accounting*
- Managing Human Resources*
- Personal Finance
- Strategies for Asset Protection *
- Teaching Struggling Readers*
- Small Enterprise Management*
- Calculator Fundamentals
- Tulsa Community College
 - Supervisory Skills*

*aligns with one or more of Oklahoma's 100 Critical Occupations

79 OSRHE-Approved Micro-credential Programs 309 Badges Issued (as of 11/07/2022)

- University of Science and Arts of Oklahoma
 - Alternative Certification for Teachers*
 - Academic Advising
 - Career Success
 - Mental Health and Wellness*
- Rogers State University
 - Information Security Practitioner*
 - Information Technology Help Desk Technician*
 - Microsoft Office Practitioner
 - Programming Technician*
 - Website Technician*
 - Drone Pilot
- Oklahoma Panhandle State University
 - Secondary Management & Assessment – Alt Cert*
 - Exceptional Child Alt Cert*
 - Educational Psychology Alt Cert*

- Methods & Materials of Secondary Teaching – Alt Cert*
- Connors State College
 - Business Communication
 - Civic Engagement
 - College Prep
 - Emergency Preparedness Communication*
 - Mental Health in Policying*
 - Social Media Marketing*
 - STEM Foundations
 - The Legal System
 - Healthcare Leadership (Advanced)*
 - Police Writing Foundational
 - Police Writing Intermediate
 - Police Writing Advanced
 - Diversity, Inclusion, and Belonging
 Foundational
 - Diversity, Inclusion, and Belonging
 Intermediate
 - Diversity, Inclusion, and Belonging
 Advanced

- Seminole State College
 - Microsoft 365 Fundamentals
 - Google Project Management*
 - TOEFL Prep Basics
 - Google UX Design
 - Business Leadership Basics
 - Google Data Analytics*
 - Conflict Management
 - Workplace Communications
 - Six Sigma Yellow (Beginner)*
 - Six Sigma Green (Intermediate)*
 - Six Sigma Black (Advanced)*
 - Microsoft Excel Fundamentals
 - Microsoft Word Fundamentals
 - Microsoft PowerPoint Fundamentals

*aligns with one or more of Oklahoma's 100 Critical Occupations

Program Benchmarks for Success

- 1. Sector Strategies for Employer Engagement
- 2. Enhanced Career Pathway Programs and Accelerated Learning Strategies with Open Educational Resources (OER)
- 3. Strategic Alignment with the Workforce Development Assets in the Local Community
- 4. Strategic Student Supports and Coaching for Success
- 5. Strategic Communication to Students and Employers on Workforce Micro-credentials



Rapid Program Approval Process



Step 1

Submit Program Request Form



Step 2

OSRHE Staff Review Request



Step 3

Program
Approved
Pending
Ratification at
next State
Regents
Meeting



Step 4

OSRHE Staff Create Badge and/or Add Program to UpskillOK.org



Step 5

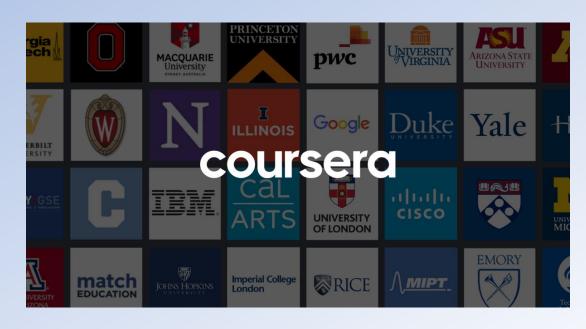
New Program Approval Ratified at State Regents meeting

As little as two weeks from submission to approval (pending ratification)!



Custom Programs Available through Coursera Partner Institutions

- 1. Carl Albert State College
- 2. Connors State College
- 3. Cameron University
- 4. Eastern Oklahoma State College
- 5. Langston University
- 6. Northeastern Oklahoma A&M College
- 7. University of Oklahoma
- 8. Redlands Community College
- 9. Rose State College
- 10. Seminole State College
- 11. Tulsa Community College
- 12. University of Science and Arts of Oklahoma

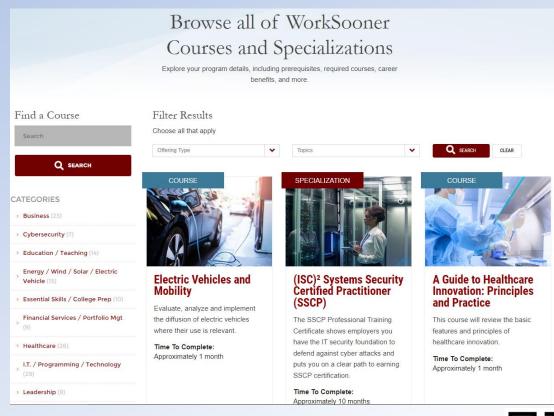


5,000+ courses available from leading universities and companies



Program Highlight: WorkSooner.OU.edu

- Multiple Coursera-hosted program specializations, including:
 - Electric Vehicles and Mobility
 - Systems Security Certified Practitioner
 - A Guide to Healthcare Innovation
- No admission to OU or enrollment in student information system (SIS)
- No transcription of completed coursework
- Custom training opportunities available
- Group enrollment rates available for employers

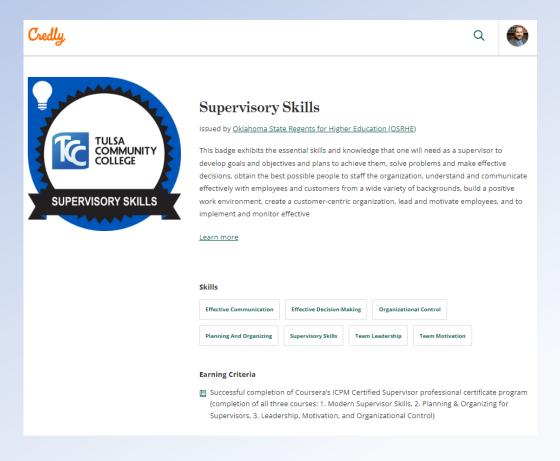






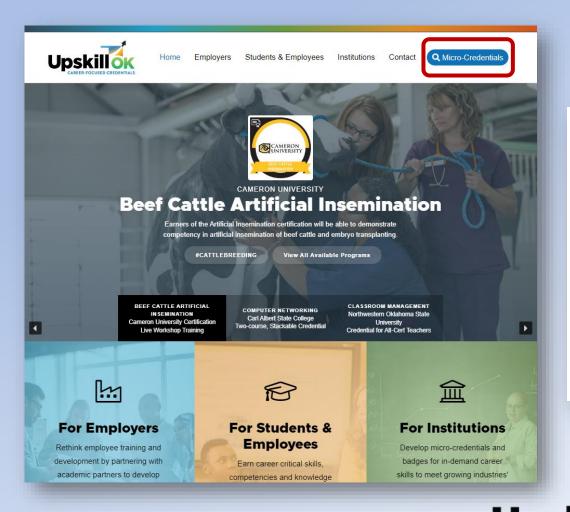
Program Partnership Highlight: Supervisory Skills Micro-credential

- Partnership program between Macy's Fulfillment Center and Tulsa Community College
- Coursera-facilitated curriculum
- Industry certification-driven standards
- Badge issued through Credly

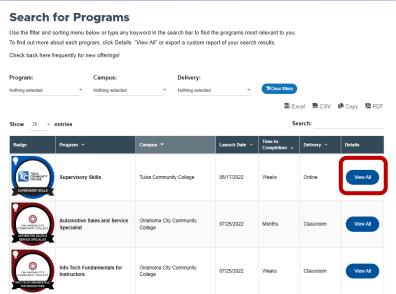




UpskillOK.org - New Website!



Feature: Searchable Program Database



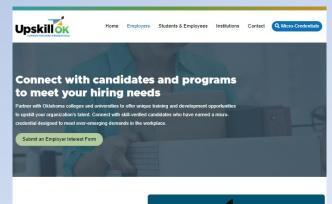




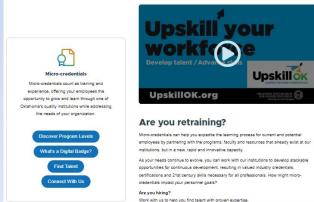
Tool Highlight: Employer Interest Form

- Tell us about your organization's needs
- Connect with one or more institutions
- Share opportunities and job postings

Visit our Employers Webpage!









New OSRHE Digital Toolkit for Employers



- Tools for your workforce
 - Handshake
 - ShowWhatYouKnowOK.org
 - ReachHigherOK.org
 - UpskillOK.org
 - Oklahoma's Promise
 - OK College Start
 - Many others...
- Services for your business





Tool Highlight: Handshake

- Recruit students directly from Oklahoma's public colleges and universities
- Create an Employer Profile to showcase your job postings
- Join virtual and on-campus events hosted by our campuses

Join Handshake!







Frequently Asked Questions

- Do students seeking a micro-credential need to be admitted to the institution?
 - For-credit coursework included? Yes, as degree-seeking or non-degree-seeking (if 9 hours or less)
 - Non-credit coursework only? No; program follows continuing education policies.
- What if a non-degree-seeking student wants to take more than 9 hours of microcredential coursework?
 - The institution's president can grant an exception for continued enrollment.
- Do micro-credentials/badges appear on a student's transcript?
 - For-credit coursework does appear on the academic transcript (at this time).
 - Non-credit coursework does not appear on the academic transcript.
- Are micro-credentials eligible for financial aid?
 - If embedded and student is degree-seeking, possibly.
 - Non-credit programs are not eligible for FA, but some scholarship funding has been provided by OSRHE.



Questions?

Please contact us at badges@osrhe.edu or visit UpskillOK.org!

